# San Anselmo Art and Wine Festival June 21-22, 2014 SPONSOR OPPORTUNITIES

## **Presenting Sponsor - \$5,000**

- A 20' x 40' space for your company's materials, display and promotion
- Your company logo prominently displayed on all Festival advertising and media, including but not limited to newspaper advertisements, radio spots, magazine advertisements and posters
- Verbal recognition of your company from Main Stage throughout the Festival
- Your company name in Festival program and on Festival map within program guide

# Communications Sponsor - \$5,000 (In-Kind + Cash)

- 10' x 10' booth space for your company's materials, display and promotion
- Your company logo prominently displayed on all Festival advertising and media, including but not limited to newspapers advertisements, radio spots and posters
- Your company name and logo in Festival program and on Festival map within program guide

#### Main Stage Sponsor - \$2,500

- Your company banner displayed on the main stage all weekend
- Headliner band will identify and thank your company for your support
- Your company name and logo in Festival program and on Festival map within program guide

## Children's Area Sponsor - \$2,500

- A 10' x 10' booth inside the Children's Area to display and distribute your company's materials
- Your company banner (provided by sponsor) displayed in a highly visible location in the Children's Area
- Your company name and logo in Festival program and on Festival map within program guide

#### Wine or Beer Booth Sponsor - \$1,000 (Six available)

- Your company's name and logo on Festival poster and on Festival map in program guide
- Company Banner and Marketing Material Displayed in Booth
- Company sponsor provides volunteer staffing for booth throughout Festival
- Company sponsor provides product sampling in Festival glasses or plastic cups